
NEW IN THE LIBRARY

THE AUSTRALIAN BROADCASTING AUTHORITY LIBRARY ALLOWS PUBLIC ACCESS TO ITS COLLECTION DURING NORMAL BUSINESS HOURS FOR RESEARCH PURPOSES, HOWEVER BORROWING IS NOT PERMITTED. THE FOLLOWING TITLES HAVE BEEN SELECTED FROM THE RANGE OF NEW ADDITIONS TO THE LIBRARY. THESE ENTRIES ARE INDICATIVE OF THE SUBJECT MATTER, BUT ARE NOT INTENDED AS CRITICAL COMMENT OR REVIEW.

VIRTUAL REALITY

Howard Rheingold. - London: Mandarin, 1992.

Virtual Reality is the revolutionary technology that immerses you in a computer-generated world of your own making - a room, a city, an entire solar system, the interior of a human body. With the aid of computer gloves, a 'Star Wars' helmet and some super sophisticated software, you can now explore the uncharted territory of the human imagination with all your senses intact. Used today in architecture, engineering and design, tomorrow in mass-market entertainment, surrogate travel, virtual surgery and cybersex, by the next century 'VR' will have transformed our lives. This book takes us through the development of virtual reality as well as exploring some of its future possibilities.

BROADCASTERS AND MARKET BEHAVIOUR

Bureau of Transport and Communications Economics - Working paper no 8. - Canberra: Department of Transport and Communications, 1993.

Much broadcasting regulation seeks to alter broadcasters' behaviours to ensure delivery of desirable social benefits which may not always be consistent with the commercial interests of the broadcasters. The conflict between the concurrent pursuit of social and commercial objectives is generated mainly by the method used to finance broadcasting, particularly commercial broadcasting. Understanding the behaviour of broadcasters as economic agents, therefore, is a necessary prerequisite for the evaluation of policy or regulatory instruments. This paper develops a model which highlights the response of broadcasters to the principal forces

facing them in the delivery of programs and in the sale of advertising. The work was undertaken as part of a larger study on the economics of broadcasting services and will eventually be incorporated in the report of that study which is expected to be published later this year.

LIVING IN THE MARGINS: RACISM, SEXISM AND FEMINISM IN AUSTRALIA

Jan Pettman. - North Sydney: Allen & Unwin, 1992.

Gender, race, class and ethnicity are categories of difference usually treated by writers as separate concerns even though real life can't easily be packaged into compartments. *Living in the Margins* boldly pushes back boundaries to analyse the commonalities as well as the differences in the lives of Australians, particularly Aboriginal women and women from non-English-speaking backgrounds. The contested nature of identity is a recurring theme in this book which throws open for examination the concepts of culture and community, and the use of race and ethnicity as political resources. This book provides an innovative, integrated account of contemporary Australian social structure.

THE POLITICAL IMPACT OF THE HIGH COURT

David Solomon. - North Sydney: Allen & Unwin, 1992.

This is the first book to place the High Court in its political context. It explains how many of the Court's decisions have changed the course of Australian politics, forcing the federal and state governments to change their policies and political parties to change their platforms. This is more than a history or

a legal text. It is an examination of what has been a missing link in Australian political studies. Its emphasis is on the broad range of issues in which the High Court has been a key political player: tax; industrial relations; nationhood and the federal-state balance; corporations; and the environment.

TELECOMMUNICATIONS POLICIES FOR RURAL DEVELOPMENT

Heather E Hudson. Policy research paper no. 30 - Melbourne: CIRCI, 1992.

This paper examines changes in rural economies and in the telecommunications environment in the United States, focusing particularly on their interrelations and potential integration. Previously they have been viewed in isolation; both research and policy development have been fragmented. In recent times rural economies have been going through a significant restructuring so as to make telecommunications even more important to economic and social development than it has been in the past. This paper examines innovative strategies and projects designed to upgrade telecommunication facilities and services to support rural development. Models for integrating telecommunication planning and policy with regional development policy are reviewed. Telecommunication service goals recommended for US policymakers include: universal service single party touchtone service; service quality standards for voice, facsimile and data; rates based on community of interest; universally enhanced 911 emergency services; and access to optimal information services. Goals and recommendations are designed for legislators and policymakers, regulatory

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SAD TO CEASE SIMULCASTING

Adelaide radio station 5AD has undertaken to cease 100 per cent simulcasting of programs on both the AM and FM (5DDN) bands on 4 July 1993.

The licensee of 5AD, Southern State Broadcasters Pty Ltd, offered the 4 July deadline to the ABA in response to its concerns about the 100 per cent simulcasting situation not being in line with the *Broadcasting Services Act 1992*.

The Act requires a licensee's service to contribute to an adequate and comprehensive range of broadcasting services within a particular market.

One hundred per cent simulcasting does not add to the service range in Adelaide.

The Act's requirement is a condition on the licence. Where a licensee is in breach of this condition the ABA has

discretion as to what action it takes. In 5AD's case, the ABA accepts a number of factors have delayed the separation of the AM and FM services, such as initial technical problems with transmission facilities and the delay in accommodating both services within new premises due to unforeseen extensive renovation work.

Consequently, the ABA chose to allow 5AD time to rectify the situation after extensive consultations with the licensee and an inspection of 5AD's broadcasting facilities by ABA Member, Mr Tim O'Keefe and ABA Director of Planning, Mr Colin Knowles.

Southern State Broadcasters purchased the 5DDN FM service on 10 December 1992. They immediately commenced 100 per cent simulcasting and have continued to do so.



ABA FORMS

Since the last issue of *Update*, ABA Form 4, *Application for Opinion on Category of Broadcasting Service*, has been revised.

Copies of the revised form are available from the ABA on (02) 959 7811.



CALL SIGNS

The ABA's fact sheet on call signs, as reproduced in the last issue of *Update* is now available. For copies of the fact sheet, call the ABA in Sydney on (02) 959 7811 or Kae Paviour in Canberra on (06) 256 2859.

Other fact sheets available from the ABA are:

- Class Licences*
- Community Radio Broadcasters and Sponsorship Announcements*
- A Summary of the Control Provisions of the Broadcasting Services Act 1992*
- Notification Obligations of Commercial Licensees and Controllers*
- Requests for ABA Opinions Concerning Class Licences*



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bodies, economic development agencies, and telecommunication service providers. Many of these issues are particularly relevant to Australia as it implements its telecommunication reform program.

STRESS BUSTERS

James C Sarros and Anne M Sarros. - Port Melbourne, Vic: Lothian, 1991.

Learn to identify how your attitudes, values and behaviours contribute to stress. *Stress Busters* helps you discover and analyse the underlying sources of both work and life stress and how to cope with them. This practical handbook includes exercises you can do to assess and identify: sources of stress on the Stress Meter; type A or type B behaviour patterns; theory X or theory Y personalities; your career outlook; and major rational and irrational beliefs.

