

## Do Not Call Register brochure released

ACMA is encouraging telemarketers to prepare for the introduction of the Do Not Call Register and has released a new brochure detailing the project. The brochure provides valuable information for the telemarketing industry and businesses that make telemarketing calls. It highlights key aspects of the Do Not Call Register, as well as the telemarketing and research calls standard.

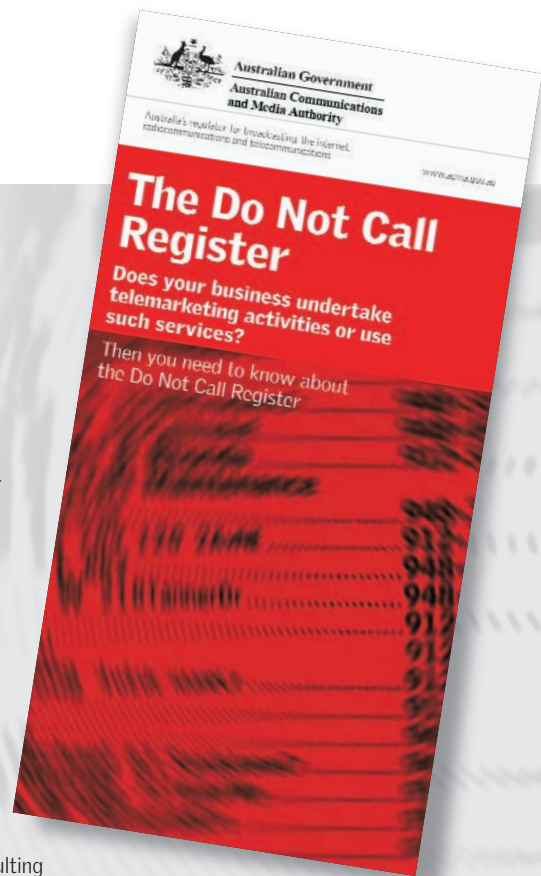
All businesses that make telemarketing calls to Australian telephone numbers need to be aware that a new system will begin operating with the launch of the Do Not Call Register no later than May 2007.

The brochure provides information about:

- the development and operation of the Do Not Call Register
- types of exemptions
- penalties for breaches of the legislation and
- the new telemarketing standard that ACMA is required to develop.

ACMA values industry feedback on the development of the Do Not Call Register and is consulting with industry at each stage in the development process. ACMA will consult industry on details of a proposed fee structure and administrative arrangements for accessing the register will follow over the coming months.

The brochure and other information about the implementation of the Do Not Call Register are on the ACMA website at [www.acma.gov.au/donotcall](http://www.acma.gov.au/donotcall).



## 3CCC Bendigo community radio licence expires

The licence for community broadcasting service 3CCC Bendigo expired on 12 November 2006 after the licensee, Goldfields Community Radio Cooperative Ltd, failed to lodge its renewal application with ACMA by the required date.

Applications to renew community broadcasting licences must be made

12 months before the licence expires, unless ACMA notifies the licensee in writing to lodge the application at an earlier date.

Goldfields Community Radio Cooperative Ltd was allocated a community radio broadcasting licence in 1982 to represent the general community in Bendigo,

Victoria. The 3CCC service operated most recently on 89.5 MHz FM.

Following numerous reminders and explanations of the consequences of non-lodgment, 3CCC finally lodged its renewal application on 13 October 2006.

ACMA has not yet decided on the long-term future use of the frequency

used by 3CCC (89.5 MHz). The frequency may be made available for a temporary community broadcasting service while its future use is further considered. 3CCC can apply for a temporary community broadcasting licence to use the frequency in the meantime.

### TEMPORARY COMMUNITY BROADCASTING LICENCES ALLOCATED 25 OCTOBER-30 NOVEMBER 2006

State	Licence area	Licensee	Community served	Frequency	Start	Finish	Allocated
NSW/Vic	Upper Murray RA1	High Country Christian Broadcasters Association Inc.	Christian	94.9 MHz	7/6/06	6/6/07*	30/10/06
NSW	Young RA2	Lambing Flat Community Broadcasting Inc.	General	92.3 MHz	1/7/06	30/6/07*	31/10/06
Vic	Bendigo RA2	Goldfields Community Radio Co-operative Ltd	General	89.5 MHz	13/11/06	12/5/07	6/11/06
SA	Port Augusta RA1	Umeewarra Aboriginal Media Association Inc	Aboriginal	89.1 MHz	1/7/06	30/6/07*	7/11/06
Vic	Bendigo RA2	Strengthening Goldfields Community Radio Inc.	General	99.1 MHz	31/1/07	30/1/08	20/11/06

\*licence period extended