

COLLABORATION IN COMMUNICATION

a shared responsibility



EMPA CONFERENCE 2014
MERCURE CANBERRA, AUSTRALIA

SUN 1ST - TUES 3RD JUNE 2014

LOCK THESE DATES IN YOUR DIARY NOW!



KEY SPEAKERS INCLUDE:

DENIS MCCLEAN
*Chief of Communications,
UN Office for Disaster Risk
Reduction, Geneva:*
Global Humanitarian
Communications



MARK CROWELLER
*Director-General, Emergency
Management Australia:*
Strategic Leadership to
Support Disaster Ops



MELANIE IRONS
Tassie Fires, We Can Help:
Harnessing the Power of
Social Media



KATE BRADY
Australian Red Cross:
The Language of Emergencies

WHO SHOULD ATTEND?

- Emergency Public Information Officers
- Emergency Services Senior Management
- Federal, State And Local Government
- Response And Recovery Agencies
- Media Managers
- Media Liaison Officers
- Public Affairs Practitioners
- Editors
- Journalists
- Crisis Communications Professionals
- Public Relations Professionals
- Researchers

PROGRAM INCLUDES:

- 'Beyond The Media Officer' Half-Day workshop
- Interactive sessions
- Two days of regular sessions
- Welcome Cocktails
- Conference Dinner & 'Disastrous' Trivia

CONFERENCE FEES:

INDIVIDUAL
\$1335

GROUP OF 3 OR MORE
\$1095 pp

For further information, including full speaker program, a full list of fees, bookings and registration forms **VISIT** www.emergencymedia.org.au **PHONE** (03) 9596 6662 **EMAIL** events@hpe.com.au

EMPA is the only voluntary organisation of emergency service and crisis communications practitioners in the world.

Formed in 2006, EMPA holds regular conferences in Australia and funds important research on crisis communications and community response and recovery.



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Australian Emergency Management Institute



Australian Government
 Attorney-General's Department
 Emergency Management Australia

The Australian Emergency Management Institute (AEMI) is a Centre of Excellence for education research and training in the emergency management sector.

Advanced Diploma of Public Safety (Emergency Management)

The Advanced Diploma of Public Safety (Emergency Management) is a flagship educational product of AEMI. This nationally-recognised program is undertaken over 2 years full time (or equivalent) study under the tutelage of AEMI's highly experienced emergency management educators and guest lecturers.

Upcoming 2014 Dates - Register Now

07-08 May	Establish and manage a recovery centre	Facilitate emergency planning processes	17-19 June
05-09 May	Facilitate emergency risk management	Manage recovery functions and services	02-04 July
26-29 May	Coordinate resources for a multi-agency incident	Develop and maintain business continuity plans	21-24 July
27-30 May	Community in emergency management	Develop and use political nous	05-07 August
10-13 June	Designing and managing exercises	Design and manage exercises	05-08 August



**14-18
 July 2014**

AEMI is offering one week of workshops, forums, masterclasses, and expert panels with many possibilities to hear from national and international speakers on emergency management issues.

In the **Strategic Foresight Forum and Masterclass**, learn how organisations are connecting future challenges with current approaches under the instruction of leading foresight strategists.

Or choose to join the **Social Media Masterclass and Forum** to hear from Twitter, Hootsuite, Facebook and others about how the emergency management landscape is changing dramatically in this world of real-time data.

Or opt to participate in the **Facilitating Excellence Masterclass** to get the best out of yourself and your learners, and to acquire practical techniques to facilitate change in formal and informal settings. **Register today:** www.em.gov.au/aemi

Australian Emergency Management Institute

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AEMI - A Centre of Excellence

Building resilience through education, collaboration and innovation



Australian Government
Attorney-General's Department

Emergency Management Australia



2014 RESILIENT AUSTRALIA AWARDS

Do you have a project that has helped your community to be more disaster resilient?

If so, the 2014 Resilient Australia Awards may be the perfect way to promote and recognise your project.

WHAT ARE THE RESILIENT AUSTRALIA AWARDS?

The **Resilient Australia Awards** recognise and promote initiatives across the nation that support and strengthen community disaster resilience. The awards encourage excellence and innovation in all sectors of society. They are sponsored by the Australian Government Attorney-General's Department in conjunction with the state and territories.

TIMELINE

Applications open
2 April 2014

Applications close
2 July 2014

State and territory judging and ceremonies
August-October

National judging and ceremony preparation
October-December

National ceremony
December

ENTER ONLINE

Or for more information: <http://raa.e-award.com.au/newentry/intro.php>

**PHOTOGRAPH CATEGORY
NEW FOR 2014**

'Resilient Australia Awards have been a fantastic way to recognise the hard work and commitment that our team of volunteers has put into the development of an online eLearning program, allowing remote training and preparedness for disasters.'

Highly commended 2013 Education and Research Category
ADRA eLearning—Volunteer Basic Training Adventist Development and Relief Agency (ADRA)

'A massive thanks again to everyone involved in the awards—we and the Councils involved have been so pleased with the acknowledgment of effort and outcomes achieved through the CDEI.'

Joint winner 2013 Local Government Category
Community Development Engagement Initiative (CDEI) 17 Queensland Councils with support from the Queensland Government and Local Government Association Queensland

'Thank you for a wonderful and fulfilling day of Awards. The opportunity to meet many others with the same passion to create a safer community wherever they may be across Australia was very rewarding. The War Memorial was a superb venue, both reminiscent and inspirational—a day to remember in a place of remembrance forever.'

Highly commended 2013 Not for Profit Category
Creating a Safer Community Port Neill Emergency Ready Committee (SA)

'It was a great honour to have Weather the Storm receive the award'
Highly commended 2013 Projects of National Significance Category
Weather the Storm, Women Prepare National Rural Women's Coalition

