Social media update

ne of LIV Young Lawyers' main goals in 2012 is to achieve greater engagement with members. We want to ensure that you – our members – are aware of the resources available to help you, the events we have tailored to your needs, and the committees just waiting for your involvement.

If you haven't already seen it, take a look at the www.livyounglawyers.asn.au website. Its great new look (launched in 2011) makes it easy to find the valuable resources available, and you can be assured that the website is constantly updated with new articles, events and information.

Last year the LIV decided that we should communicate with young lawyers using a channel that most of us are already using – Facebook. The LIV Young Lawyers Facebook page, www.facebook.com/LIVYoungLawyers, now has more than 700 fans who receive daily news on what's hot in law, new events, photos of YL activities, advice for young lawyers and even competitions (and who doesn't like a freebie?).



But social media isn't a one-way street — we want to hear from you. Do you have feedback on an event? Found an interesting news article to share? How do you think the LIV can help you to build your career in law? We invite all our members to join the conversation on Facebook. It's important to us to build a strong Young Lawyers online community, but we need your help and participation to achieve this.



Of course, not everyone is a Facebook user, and the whole social media phenomenon can be a little overwhelming. If you'd like to learn more, the LIV is offering members a hands-on, free Introduction to Social Media training session in April and you are welcome to find out more or book a spot by emailing younglaw@liv.asn.au. •

ADELE WHISH-WILSON is the social media coordinator at the LIV.

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