

# What a week!

## City of Adelaide Library Service

The City of Adelaide Library Service participated every day in this year's celebrations of Australian Library and Information Week

Although becoming involved late in the proceedings we managed to try some new initiatives with positive feedback from both participants and observers.

The most successful (and busy) day was Thursday 17 May — this was dedicated to the National Simultaneous Storytime at 2pm EST.

Local school and childcare groups visited the library and listened to *Edward the emu* and other similar stories. Whilst this occurred, the Channel Ten News Crew filmed not only the storytelling but many other elements of the library service — including internet training, the large DVD and CD-ROM collections, and the very busy information and checkout desks. The promotion was aimed at increasing public awareness of the services that libraries now provide with the desired result being increased usage and membership.

Jane Reilly (Channel Ten weather reporter) presented the night's weather report from within the library, promoted Library and Information Week, and generally encouraged the public to support their library,

whether it be a public, business, or educational library. The timing of this weather report was convenient as Thursday was very wet and Channel Ten portrayed the library as a warm and inviting place.

On the same day, the children's team presented extra storytelling sessions from within the Adelaide Central Market — this was a sensational success with local vendors encouraging us to come again (very good for business!) and offering us the space for future sessions — this provided the library team with an opportunity to promote the library service to non-users as well as encouraging young children to appreciate a great story. Library staff enjoyed this experience and it is anticipated that further sessions such as this will occur in the future.

Other sessions introduced during this week included:

- free introductory internet sessions;
- free guided library tours;



Children enjoying the National Simultaneous Storytime at City of Adelaide Library

- a raise in the loan limit, that is the number of items that members can borrow at one time — this is to be a permanent raise; and
- celebrity librarian day — a 'celebrity' served at the front counter of both library branches.

The City of Adelaide Library Service has not participated in the Library and Information Week celebrations to any great extent for many years — as a result of the feedback and enthusiasm shown by the customers and staff, we will be prepared for this week next year. Planning is already underway! ■

## LIW, not just for public libraries...

### Southern Cross University celebrates

Southern Cross University Library celebrated this year's Library and Information Week themes by hosting daily seminars, launching new services and inventing competitions around Library Week's national celebrations.

On Monday, *Information Rights Day*, staff and students were invited to a lunchtime seminar outlining developments in metadata.

Library technicians from the university library, the Lismore Public Library, and other institutions, met on Tuesday for National Library Technician's Day to celebrate their hard work, dedication and sense of humour over lunch.

On Wednesday, *Thank-you Day*, we thanked our clients for their support and encouragement throughout the year with drinks and nibbles. It was also an opportunity to

officially launch our new, locally-developed document supply system.

On Thursday, rather than taking part in the National Simultaneous Storytime, we hosted a lunchtime seminar for staff and students outlining developments with e-books and how they fit into the existing paradigm of a university library.

*Libraries Online Day*, Friday, our information management officer held a lunchtime seminar outlining developments and issues for information management in universities.

In contrast to some of our more serious activities, university staff were invited to participate in celebrations by inventing captions for a photo of the university librarian chatting with the Leader of the Opposition, Kim Beazley, on a recent visit to the university. Varied and humorous entries were received, many of them printable! ■