

ALW in Queensland

Sue Huntley tells of celebrations in the mall, and more...

The Queen Street Mall in Brisbane came alive on Monday, October 18th as librarians celebrated the launch of Australian Library Week with the Queensland public. This is the second year that this very successful event has been held in the mall to launch ALW in Queensland.

An exhibition of library services was set up in the mall and included representatives from school, public, TAFE,

university and special libraries.

Hugh Lunn, renowned author, officially launched Australian Library Week at a lunchtime ceremony in the mall. Manfred Cross, Chairman of the Library Board of Queensland, then presented the Queensland Library Promotion Councils' Awards for Promotion for 1993.

A month-long 'no questions asked' book amnesty was also launched during

Australian Library Week. Libraries throughout the state participated. The State Library of Queensland sponsored the return of the items to their respective libraries through its extensive Public Libraries Division network.

ABC Radio was the major sponsor for ALW in Queensland ensuring state-wide coverage. Other sponsors included RAECO, GA Automation, Dynix Australia and Peter Pal Library Supplier. ■

Lithgow had a tremendous ALW

The S'port theme worked marvellously, says Penny Hall

During the Week, Regional Library management and enthusiastic staff members promoted the use of the library to the Lithgow community. Only 30% of residents use the library so we targeted the other 70% with the theme *S'port your library*.

Photographic displays, collections of new sporting books, videos, magazines and memorabilia were displayed at the library and at the Gas Centre in the central business area to show our collection resources and our regional and national sporting feats. Local sporting heroes signed autographs at the library. Staff dressed up in sporting costume on the Thursday to promote the theme.

Lithgow Library staff in S'porting togs!
(Photo courtesy of Lithgow Mercury)

Tours of the library were conducted twice a day with demonstrations of CD-ROM and the national database ABN. Throughout the week, the Beehive community group had craft demonstrations of spinning and art. Bookmarks were distributed to patrons promoting Library Week and a client forum was conducted requesting opinions on improvements to the library.

A no-fine book amnesty was held during the week and many books were returned to the library (including some due thirty years ago).

We asked patrons to fill in the postcards distributed by the Country Public Libraries Association, seeking additional library funding. Also, there was promotion of Book Fair material for sale (duplicate material weeded from the collection over the past two

years) with funds going towards a reserve for new library premises.

In order to attract new users, a pamphlet about the library and its great services was distributed by staff in the local shopping centre with a book prize for a new patron.

An information sheet was displayed around Lithgow: Are you interested in fishing, hockey, tennis...Check out your local library today. We have books, magazines and videos on all these and more!!!

The Library Manager was interviewed by the local press promoting the occasion and recommending that 100% of the populations should use Lithgow Regional Library as it is a free community service available to all. The Week was a great success and we all really enjoyed taking part. ■

